ORGANISATION MARITIME INTERNATIONALE



# Student Extern (12 weeks position) PUBLIC INFORMATION SERVICES

Date of Issue:	10 November 2022
Deadline for applications:	None – Rolling Applications
Entry on duty:	As arranged
Rate of pay:	Unpaid – extern to receive academic credit only

### Contract information:

This is an unpaid position for an externship open to students who are looking to gain practical experience for academic credit in digital communication. There shall be no expectation of contract change or renewal at the end of this assignment and it is expected that the extern will return to the sponsoring academic institution for completion of their studies.

In order to apply for this position, the university in which the student is enrolled must have a pre-existing mandatory or elective option for practical experience as part of its degree requirements. The student is personally responsible for obtaining the necessary visa. No living or travel expenses will be paid by the Organization and hybrid working arrangements would be considered.

### **Purpose of the Post:**

The overall objective of this assignment is to support the work of the Public Information Services in particular with support for various campaigns and projects, which might include the World Maritme theme for the year, the International Day for Women in Maritime and the International Day of the Seafarer (Dots) campaign. The student will assist with producing engaging digital content about the work of various global projects, including on GHG emissions, marine litter, aquatic invasive species and underwater noise. The student will help produce visual and written communications materials and assist with social media. This would include: drafting a variety of communication materials in English; populate and update content on the IMO web pages; assist with the development of digital assets for the campaigns using social media; and assist with video production if possible. The work will also involve working with a number of colleagues in a multicultural environment.

### **Required competencies:**

- a) Thoroughness and excellent attention to detail in all responsibilities, ensuring consistency in delivery and implementation;
- b) Excellent communication skills, particularly written English
- c) Skills with social media, digital communication and demonstrated ability to work in an independent manner;
- d) Proficient with Photoshop; and
- e) Effective working relationships with internal and external stakeholders, at all levels.

Specific academic and professional experience:

Students of communications, journalisrm, public relations or digital media. Students of international relations with relevant skills will also be considered.

### Language Skills:

Complete proficiency in English.



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# Other Skills:

Knowledge or demonstrable interest in maritime, environmental, seafaring and sustainability would be an advantage.

### How to apply.

Applications must be accompanied by a cover letter stating the reasons for applying and relevant experience to the post and must be accompanied by a complete Extern Conditions and Requirements form (also available from our website <u>www.imo.org</u>) and should be sent to the following email address: <u>ero@imo.org</u>. <u>Only applications submitted via email will be accepted</u>. Please do **not** send applications via multiple routes.

Your application will be acknowledged **only** in the case that you are short-listed for an interview.